



6<sup>TH</sup> ANNUAL HOUSING SUMMIT

# Building Across The Continuum

TUESDAY, MARCH 12, 2024

SHENANDOAH UNIVERSITY, STIMPSON AUDITORIUM  
HALPIN-HARRISON HALL



Keynote Speakers

**MARINA KHOURY RA FCNU LEED**

DPZ CoDesign  
Partner

# BUILDING ACROSS THE CONTINUUM

## Schedule for Tuesday, March 12, 2024

**8:00 – 8:45** Registration, Continental Breakfast, and Networking

**8:45 – 9:00** Welcome and Introductions

**9:00 – 10:00** Keynote Speaker  
Removing Barriers to Attainable Housing

**Marina Khoury RA FCNU LEED**

Partner  
DPZ CoDesign

**10:00 – 10:15** Break

**10:15 – 11:15** Demystifying Housing Finance

**Erica Sims**

President  
HDAvisors

**11:15 – 12:15** From the Developers Perspective

**Moderator**

**Erica Sims**

**Panelists**

**Wendy Gooditis**

RE/MAX Roots

**Mike Sandkuhler**

Van Metre Homes

**Ron Mislowsky**

Pennoni Associates

**John Willingham**

Stoneridge Companies, Inc.

**12:15 – 1:00** Lunch and Networking – *Visit our Exhibition Hall*



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## **1:00 – 2:00    Impacting Affordable Housing: Community Land Trust**

### **Moderator**

**Blue Ridge Association of Realtors**

### **Panelists**

**Melissa Whitlow**

**Assistant Director of Homeownership Loan Program**

Virginia Housing

**Candice Turner, MSW**

**Director of Homeownership**

Maggie Walker Community Land Trust

## **2:00 – 3:00    Regional Housing Development**

### **Moderator**

**Alex Gearin**

Northern Shenandoah Valley Regional Commission

### **Panelists**

**Captain John Blevins**

The Salvation Army

**David Ray**

Shenandoah Fellowship Foundation

**Lauren Clouse**

Winchester Rescue Mission

**Kim Herbstritt**

Blue Ridge Habitat for Humanity

## **3:00 – 3:15    Housing Summit Closing / Call to Action**



Marina Khoury is an expert in sustainable urban redevelopment, regional and master planning, transit-oriented developments, and form-based codes. As a partner at DPZ CoDesign, she has been Director of its Washington D.C. area office since 2007. A licensed architect and fluent in several languages, Khoury has worked on the design and implementation of projects in the US, Canada, Australia, Europe and the Middle East including ground-breaking new codes around the world that mandate resilient urbanism. She speaks globally widely on issues related to Smart Growth and affordable, sustainable,

and walkable communities, including at the United Nations. She co-led the development of the successful Miami21 code, the country's first form-based code and holds a strong track-record of getting such codes adopted in efforts to create a predictable framework for resilient places. Marina is one of 20 members on the Expert Committee of Global Forum on Human Settlements (UNEP-GFHS) International Green Model City (IGMC) Initiative, under the United Nations Environment Programme (UNEP). Marina is also active in Washington area civic groups, including the Congress for the New Urbanism (CNU), where she served as a Board member of the CNU-DC chapter from 2007-2012, and was made a Fellow in 2022. She served as Chair of the Executive Board of Smart Growth America's Form-Based Code Institute (FBCI) from 2018-2021, is a member of the Lambda Alpha International George Washington Chapter, a member of the Urban Guild and a LEED Accredited professional.



## UPCOMING WORKSHOPS / LEARNING OPPORTUNITIES:

### 2024 Topics

- Fair Housing Training
- Housing Development Financing
- Zoning Reform
- Community Land Trust / Land Banks
- Eviction / Foreclosure Prevention
- 7<sup>th</sup> Annual Housing Summit

If you are interested in more information about the Housing Coalition of the Northern Shenandoah Valley or to get involved check out the website at [HousingCoalitionNSV.org](http://HousingCoalitionNSV.org)

**VISION** A sustainable and vibrant community where everyone has access to safe, decent, and affordable housing.

**MISSION** Mobilizing the community to positively influence and address housing challenges in the Northern Shenandoah Valley.

**VALUES**

**Community**  
We will be a vibrant advocate of affordable and workforce housing while striving to advance strategies and solutions that honor and respect the equity, diversity, and inclusion of the community. We will engage all dimensions of the community recognizing that housing is a determinant of health, education, and social cohesiveness. Housing is Health, Growth, and Wellness.

**Collaboration**  
We commit to a multi-sector approach that values and recognizes the importance of together, advancing housing solutions with the community.

**Innovation**  
We are open and commit to adopting creative solutions to solve complex housing needs. We will take risks and introduce new thinking, technologies, projects, and forward-thinking ideas and strategies.

**Sustainability**  
Our mission requires honesty, transparency, and integrity in all we do, even as we establish the resources and infrastructure to advance sustainable housing solutions.

### STEERING COMMITTEE

Captain Blevins, *The Salvation Army*; Sandra Bloom, *Community Member*; Bob Boulter, *Faithworks*; Pastor Burkley, *Opequon Presbyterian Church*; Kaycee Childress, *United Way of Northern Shenandoah Valley*; Lauren Clouse, *Winchester Rescue Mission*; Wendy Connor, *Coldwell Banker*; Jason Corron, *Bank of Clarke*; Andrea Cosans, *CCAP*; Jason Craig, *Valley Health*; Rebekah DesMarais, *Community Foundation of the Northern Shenandoah Valley*; Alex Gearin, *Northern Shenandoah Valley Regional Commission*; Kim Herbstritt, *Blue Ridge Habitat for Humanity*; Mark Peter Lynch, *Guild Mortgage*; Dr. Doug Norell, *Valley Interfaith Council*; Nasser Rahimzadeh, *City of Winchester*; Dave Sweeney, *F&M Mortgage*; Renee Waymire, *I Can Too*; Amanda Whitson, *Realty One Group*.

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