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Denise Snapp, City National Bank  
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Mar 26, 2021  
9:00am-2:30pm  
[www.housingnsv.org/event-details/](http://www.housingnsv.org/event-details/)

# 2021 HOUSING SUMMIT



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When we invest in our communities, we help turn impossible challenges into possible solutions. By sharing, growing, and encouraging, we can create a “can-do” spirit for our communities.

The Housing Coalition of the Northern Shenandoah Valley, we proudly celebrate the success of your commitment and service to the community.

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**HOUSING DISCRIMINATION?  
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If recent events have taught us anything, it's this: we have more work to do. Racism is real, tragically so. Discrimination, in all its forms, still casts a long shadow in this country, and too many are being denied the opportunities that all Americans deserve. Our commitment to the diverse communities we serve starts with a Code of Ethics. Our code sets a higher standard for fairness in housing than any federal law, it's backed by a culture of member accountability, and it extends to our work on Capitol Hill, where we continue to advocate for meaningful change.

At the National Association of REALTORS® we believe that fairness is worth fighting for, and we won't stop until the fight is won. Because that's who we are.

**If you experience or witness discrimination in real estate, we urge you to report it.**

Visit [hud.gov/fairhousing](http://hud.gov/fairhousing) to file a complaint with the Department of Housing and Urban Development.



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# HOUSING

2021

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FOR MORE INFORMATION, CONTACT:



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Mortgage Loan Officer #1104616

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# AGENDA

9:00AM	<b>WELCOME</b> George Karnes <i>Senior Financial Advisor</i> <i>Wells Fargo</i>
9:15AM -10AM	<b>KEYNOTE</b> Heather Mullins Crislip <i>President &amp; CEO</i> <i>Housing Opportunities</i> <i>Made Equal of Virginia, Inc.</i>
10:00AM-11AM	<b>SESSION 1</b>
11:00AM- 12PM	<b>SESSION 2</b>
12PM-12:15	<b>LUNCH</b>
12:15PM-1:15PM	<b>SESSION 3</b> Real World Conversations: Learning From Those Who Have Lived It
1:15PM-2:15PM	<b>SESSION 4</b>
2:15PM-2:30PM	<b>Q&amp;A AND CLOSING</b> Mark Nantz <i>President &amp; CEO</i> <i>Valley Health System</i>



**George Karnes**  
Senior Financial Advisor  
Wells Fargo



**Heather Mullins Crislip**  
President & CEO  
Housing Opportunities  
Made Equal of Virginia,



**Mark Nantz**  
President & CEO  
Valley Health System

# 2021 HOUSING SUMMIT

## SESSIONS

1

### **Panel: Policy/Government Officials**

*Topic: Local Government: Understanding Challenges and Opportunities*

Moderator: Tim Shamblin (President, BRAR Board)

*Description: Regions across the U.S. are facing significant stressors to their housing supply—rising costs, gentrification in some areas and disinvestment in others, and shifting policies at every level of government. Join local government representatives as a panel explores the most innovative ideas to overcome obstacles and shape the future of local housing.*

### **Panel: National Coalition for the Homeless**

*Topic: The Faces of Homelessness*

*Description: The “Faces of Homelessness” Speakers’ Bureau is comprised of extraordinary people who are committed to sharing their personal and powerful experiences of homelessness with others. From homeless activists to riveting poets, all have found a unique way for their voices to be heard.*

2

### **Panel: Evictions Discussion/Experts**

*Topic: Knowledge Lab: Eviction laws, their role in the pandemic and the resources available for help*

*Description: An overview of new eviction laws in Virginia and comprehensive update on resources to keep families in their homes. DHCD will explain programs to help families and landlords apply for rental assistance.*

### **Speaker: Jonathan Knopf, Senior Research Associate, Housing Forward Virginia**

*Topic: Statewide Housing Study and Impact of COVID-19 on Housing Providers*

*Description: This session will explore housing data and the effect COVID-19 and how that might impact policy decisions in the future.*

3

### **Panel: Lived Experience**

*Topic: Real World Conversations: Learning From Those Who Have Lived It*

*Description: Three women discuss their struggles with finding affordable housing. An open and honest conversation from a mom who raised her kids in a motel room and a new homeowner who struggled with homelessness. This session will take a look at their barriers to finding housing and solutions to make it better.*

4

### **Discussion: NIMBY**

*Topic: Overcoming NIMBY - Reframing Our Messages*

*Description: Join an interactive feedback and discussion session on the term NIMBY, how to talk about it, and how to overcome it.*

### **Discussion: Housing Solutions from Harrisonburg**

*Topic: Harrisonburg Housing Study Explores Solutions*

*Description: This interactive feedback and discussion session will explore the results of a housing study done in the City of Harrisonburg and the recommendations that came from that study. These recommendations will be discussed as potential regional solutions as well as their applicability to other communities in the region.*

### **Discussion: Winchester Housing Study - A Dialogue with RKG Associates**

*Topic: City of Winchester Housing Study Focus Group*

*Description: RKG Associates is an economic, planning, and real estate consultancy firm that has built a track record of sound planning advice rooted in data, creativity, and realistic, implementable strategies. They are being hired by the City of Winchester to conduct a housing study and are looking for your input.*



Housing  
Coalition

## ABOUT THE HOUSING COALITION

The Housing Coalition of the Northern Shenandoah Valley (est. 2018) is a multi-sector approach working to positively influence and address housing challenges in the Northern Shenandoah Valley region by strengthening and building a sustainable, vibrant community where everyone has access to safe, decent, and affordable housing.

In 2020, the Coalition hosted several speakers and virtual resource roundtables to keep our community up to date on housing initiatives and resources to help renters and homeowners during the COVID-19 pandemic.

### GET INVOLVED

Join the policy committee – focusing on identifying policies and systems impacting affordable/workforce housing in the region.

### STAY CONNECTED

Subscribe to our newsletter and get updates from the Housing Coalition, click [HERE](#)

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